

Be Belong is Seeking Strategic Partners to Spread The Earning Revolution with \$10M Series A.

We invite you to join our impactful journey.



Be Belong Unique Solution to Massive Problems

01

60% of Americans Live Paycheck to Paycheck

02

AI is Replacing Jobs

03

People want to feel belonging

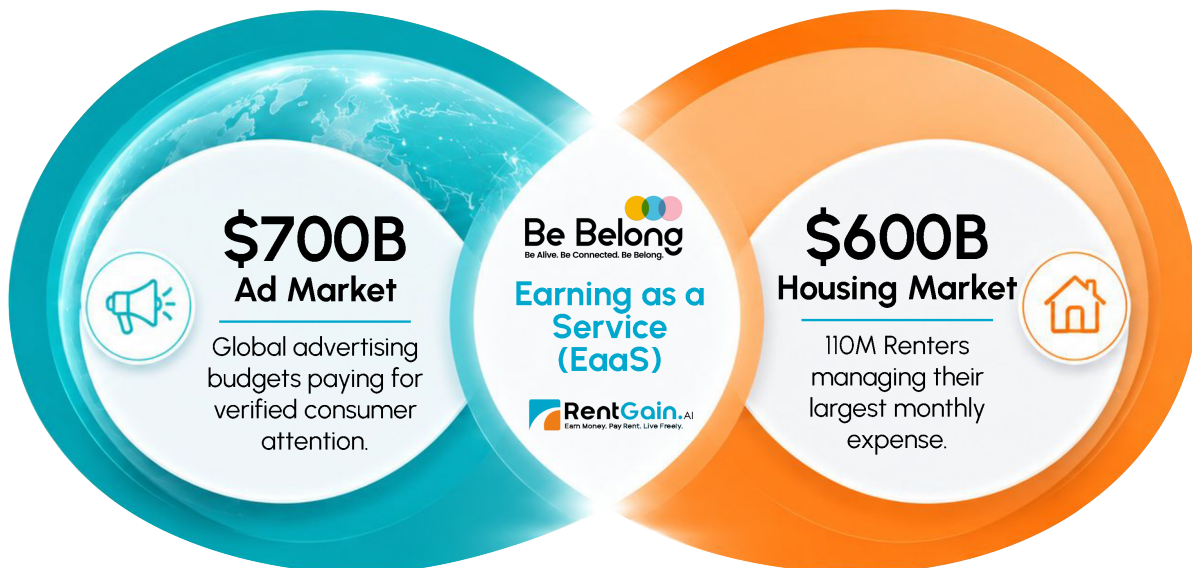
04

Longer Lives Need New Income sources

We turn consumer attention into consumer earnings while fostering connections and a sense of belonging.

Be Belong Connected Two Massive Markets for RentGain.AI

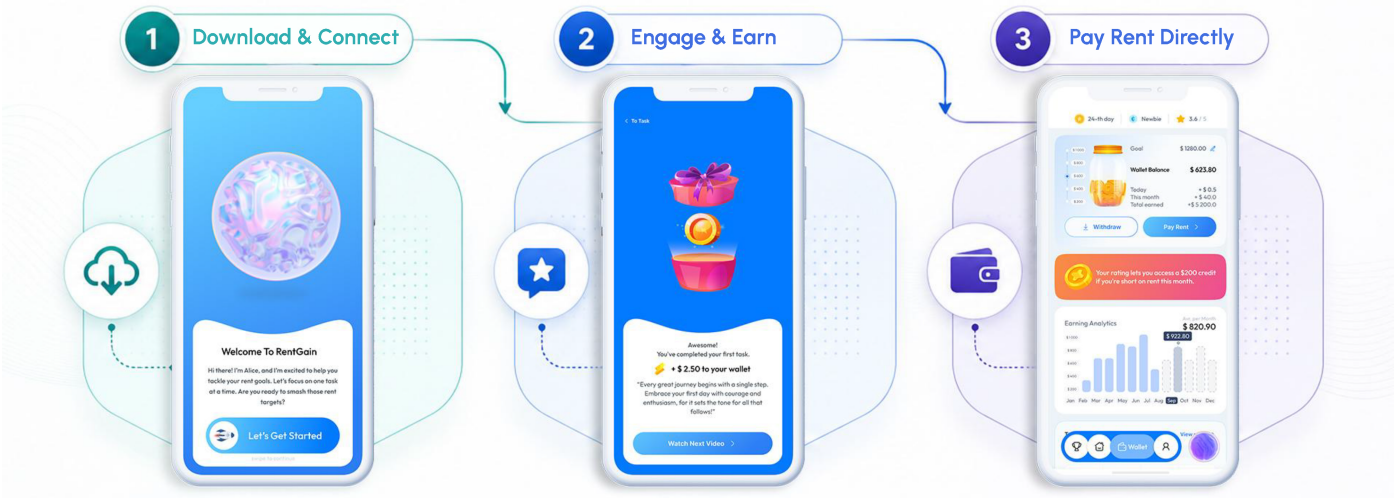
Introducing Earning as a Service (EaaS)



Building the First Tenant Loyalty Economy

RentGain transforms multifamily portfolios into engagement and earnings ecosystems where residents can live, engage, earn, and save through advertiser-funded participation.

An Innovative Path for Earning Rent



Residents get the free RenGain app and create accounts in under 2 minutes. Bank-level security guarantees privacy.

Users participate in brand activities, market research, and watch videos to build their digital wallet balance.

Wallet balances are transferred directly to the property operator to offset monthly rent, creating a frictionless payment loop.

Multiple Attention Channels

Surveys

Video Ads

Market Research

Games & Learning

App Install & Reviews

Brand subscriptions & Cashback

The EaaS Ecosystem Economics

- 01 **Advertisers Fund Platform:** Global brands pay RentGain for verified consumer attention and data
- 02 **Tenant Scoring:** The proprietary algorithm allocates earnings to tenants based on engagement scores.
- 03 **Tenants Engage & Earn:** Renters complete activities and accumulate digital dollars in their wallet.
- 04 **Tenants Pay Rent:** Earnings are transferred directly to the property owner to cover monthly rent.
- 05 **Property Gets Bonus:** RentGain pays an additional 10% cash bonus directly to the property owner, fully funded by ad revenue margins

Market Validation

Since we launched on February 1st, 2026, the need to cover rent created demand for many more users to join.

260,000

Users are in the process of onboarding and active users. The acceptance and growth has been explosive.

Our Advertisers Validation

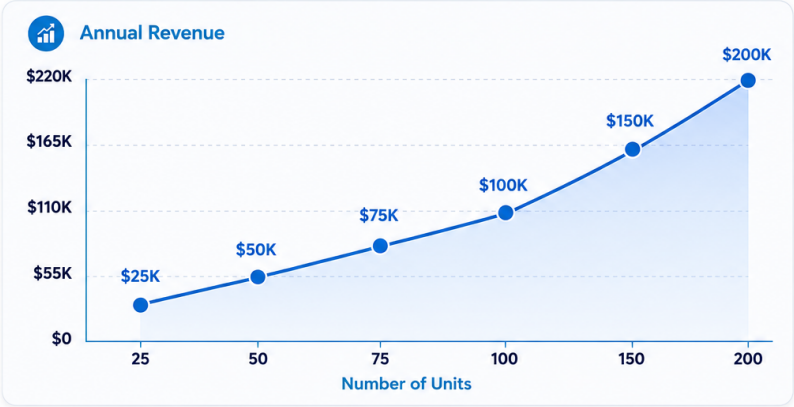
Multiple Earnings Pathways

Multiple Revenue Streams. One Economic Engine. Every user interaction creates revenue. Every revenue stream increases user earnings.

- 01 **CPA (Cost Per Action):** App installs, sign-ups, subscriptions, and purchases.
- 02 **Direct Ad Placement (CPM):** In-app ads, native content, product reviews, and notifications.
- 03 **Surveys (Revenue Sharing):** Survey completion, product feedback, and market research.
- 04 **Processing Fees:** Rent payment processing and facilitation fees.

Why Property Owners Love It

RentGain.AI helps property owners generate new revenue without raising rent. With **100 units** and **60% tenant engagement**, properties can earn approximately **\$1,000 per unit** annually, creating **\$100,000+** in additional revenue while reducing resident turnover by **up to 18%**.



Be Belong Vertical Growth Roadmap

Four high-value verticals. One unified engagement infrastructure. Real Rewards. Real Participation. Real Impact.

RentGain.AI
Launched February 2026 with 150,000 users on boarded

CollegeGain.AI
Student engagement & rewards ecosystem.

HomeGain.AI
Consumer savings powered by housing engagement.

MedicalGain.AI
Healthcare participation & wellness incentives.

InsuranceGain.AI
Verified consumer engagement for insurers.

Business Plan for \$10M Series A Use of Funds

\$10M
Capital Round

200K Earners
+1000 Brands Live

\$100M Top-Line Rev

\$50M Net Rev
After 50% earner split

Reinvest 80%
Flywheel Self-funds

Revenue Generated with

Media Buying

Download & Earn

SMB Media Packages

Market Research

Product Launch D2C

Rent Processing

Cashback + Subs

Be Belong Visionary Team

Gabe Bar
Co-Founder, CEO & CTO

Peter Plaut
CFO

Julie Scott
VP - Regional Manager TX

Benjamin Sampson
VP - Regional Manager VA

Margarete Ralston
Multifamily Expert Director

Bella Cohen
Co-Founder - CRO

Shani Bar
Co-Founder & President

Advisory Board

Brett Jesse Greene

Denise K. Evans

Marc Segelnick

Barbara Heil-Sonneck

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Diego Leiva

Join Our Global Impactful Movement



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RentGain.ai